

# Advertising Rate Sheet

## Rocky Mountain Stamp Show 2010

1. Advertisements will be reproduced in the Rocky Mountain Stamp Show 2010 Official Program, provided to each entrant.
2. Advertisements can be:
  - A PDF or JPEG
  - A business card
  - Text only (uncomplicated, to be composed by us within ad size chosen by you).
3. Please check the ad size you prefer. Advertising must fit within lined borders for sizes shown on the 'Official Program Advertising Layouts' page. Lined borders shown are for size only, and will only appear if indicated on your Ad copy.

<input type="checkbox"/> 1/3 Page or Business Card, Horizontal (2-1/4" x 4-1/2").....	\$ 20.00
<input type="checkbox"/> 1/2 Page, Horizontal (3-1/2" x 4-1/2").....	\$ 36.00
<input type="checkbox"/> Full Page Interior, Horizontal or Vertical (7-1/2" x 4-1/2").....	\$ 72.00
<input type="checkbox"/> Full Page Inside Front Cover (7-1/2" x 4-1/2").....	\$ 81.00
<input type="checkbox"/> Full Page Inside Back Cover (7-1/2" x 4-1/2").....	\$ 81.00
<input type="checkbox"/> Full Page Outside Back Cover (7-1/2" x 4-1/2").....	\$100.00

- Cover spots are unique spots, only available by earliest postmarked payment. If not available, please direct us to:
  - Choose next equal or lower cost full page, or
  - Contact you and discuss the available options.

4. Full Ad payment is due no later than February 12, 2010 and may be enclosed with this sheet or remitted with your mailed Ad copy. Ad copy may also be e-mailed or sent via US mail postmarked no later than March 1, 2010. Any advertising copy postmarked after this date will be placed in the Official Program on a space available basis. No refunds allowed on advertising costs, unless the ad cannot be placed.

\_\_\_\_\_  
Dealer Signature authorizing Advertising & Accepting Ad Conditions

\_\_\_\_\_  
Date