

# Advertising Rate Sheet Rocky Mountain Stamp Show 2012

1. Advertisements will be reproduced in the Rocky Mountain Stamp Show 2012 Official Program, provided to each entrant.
2. Advertisements must be a JPEG file. All dealers must provide new copy as some previous advertisements have not reproduced well in the program.
3. Please check the ad size you prefer. Advertising must fit within lined borders for sizes shown on the 'Official Program Advertising Layouts' page. Lined borders shown are for size only, and will only appear if indicated on your Ad copy. Please note that cover spots are unique spots, and if not available, we will contact you to discuss the available options.

( ) 1/3 Page, Horizontal (2-1/4" x 4-1/2").....	\$ 30.00
( ) 1/2 Page, Horizontal (3-1/2" x 4-1/2").....	\$ 45.00
( ) Full Page Interior, Horizontal or Vertical (7-1/2" x 4-1/2").....	\$ 80.00
( ) Full Page Inside Front Cover (7-1/2" x 4-1/2").....	\$100.00
( ) Full Page Inside Back Cover (7-1/2" x 4-1/2").....	\$100.00
( ) Full Page Outside Back Cover (7-1/2" x 4-1/2").....	\$115.00

4. Full Ad payment is due no later than April 7, 2012. Ad copy must be e-mailed to [bourse@rockymountainstampshow.com](mailto:bourse@rockymountainstampshow.com) no later than April 25, 2012. There are no refunds on advertising costs.

\_\_\_\_\_  
Signature authorizing Advertising & Accepting Ad Conditions

\_\_\_\_\_  
Date